

Bay Street Ball 2007 event to raise money for the Schulich Heart Centre at Sunnybrook Hospital.

Corporate baseball teams play for Toronto Sunnybrook Hospital

TORONTO, August 18, 2007 – *New Leaders of Sunnybrook Foundation* is proud to present the 8th Annual Bay Street Ball. This annual tournament attracts corporate teams composed of investment professionals and support staff from many of Toronto’s leading brokerage firms. Approximately 200 participants will be “playing ball” in support of the Schulich Heart Centre and awareness initiatives by Sunnybrook Hospital. The event will take place at Ken Morrish Park in Scarborough on Saturday, August 18, 2007 from 8:30 a.m. to 6:00 p.m. This year’s Bay Street Ball is sponsored by the law firm **Miller Thomson LLP**.

Dr. Gideon Cohen, a cardiovascular surgeon at Sunnybrook, will be in attendance to kick off the event and throw out the ceremonial first pitch, welcoming all participants and volunteers. Dr. Cohen and **Sunnybrook** are leaders in the field of cardiac care.

Rick Kotick and Brian Goldfinger, co-chairs of the Bay Street Ball, are especially passionate about promoting research for and awareness of cardiac care. The Schulich Heart Centre is one of the largest cardiac centres in the province. From intervention to surgery to advanced clinical research, the Centre is a national leader in cardiac care, often receiving the most challenging cases. Surgeons at the Centre perform over 6,500 procedures a year, including repairing damage to the heart and arteries and implanting pacemakers.

New Leaders of Sunnybrook Foundation is a dedicated group of young, energetic urban professionals who range from 25 to 45 years of age. Through a series of annual, volunteer-run fundraising events, *New Leaders* raises awareness about **Sunnybrook Health Sciences Centre** and generates funds for research, education and patient care. For more information about *New Leaders*, please visit: www.newleaders.ca.

Sunnybrook Foundation is dedicated to helping meet the current and future requirements of research, health care, education, new technology and facilities development at **Sunnybrook Health Sciences Centre**. Each year, the money raised through our organization supports initiatives within and beyond our programs, including: cancer, cardiovascular medicine, neuroscience, orthopaedics & arthritis, perinatal care & gynaecology, trauma, aging and community health. For further information about **Sunnybrook Health Sciences Centre**, please visit: www.sunnybrook.ca.

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