



News Release

For Immediate Release

Muse 08:Carnivale! New Leaders' Ninth Annual Silent Art Auction Offers Carnavalesque Experience While Raising Funds for Sunnybrook's Schulich Heart Centre at Elegant One King West.

TORONTO, February 12, 2008 – Muse 08 *Carnivale*, the ninth annual silent auction presented by New Leaders of Sunnybrook Foundation, appears in Carnivale style this year in its quest to raise \$50,000 for Sunnybrook Health Sciences Centre's Schulich Heart Centre.

“We are hoping to take fundraising to a new level this year,” said Muse 08 *Carnivale* co-chair Michele Blackwood. “We’re adding the exciting sights and sounds of Carnivale to our successful annual event and building even more entertainment value into what we believe will be a record-breaking art auction. Our goal is that with the help of sponsors, patrons and volunteers, we can make an even greater contribution to Sunnybrook’s world-class services.”

Muse 08 *Carnivale* will be held on Friday, March 28, 2008 from 6:30 p.m. to 1:00 a.m. at the luxurious Dominion Club, Grand Banking Hall located at One King West Hotel in downtown Toronto. The auction will feature works of art by both emerging and professional artists in the categories of sculpture, glass, painting, photography, jewellery and mixed media. A panel of judges will choose the most distinctive artistic creation in each category and present the contributing artist with a prize. Guests will enjoy delicious complimentary hors d’oeuvres. Music will be provided by the Panache Community Steelband, the Latin-inspired Orchestra Copacabana and other exciting acts.

--more--



Within this atmosphere of celebration, all art donors, sponsors, guests and volunteers will know that they are contributing to improvements in cardiac care for Sunnybrook patients and their families.

Potential sponsors for the event and artists who would like to donate art should contact Ryan Wiley, Chair of New Leaders of Sunnybrook Foundation, or Angela Reaburn, Muse 08 *Carnivale* co-chair, at muse08@newleaders.ca. To learn more about Muse 08 and to purchase tickets, guests are invited to visit the official Muse 08 *Carnivale* website at www.muse08.com. More information about New Leaders can be found at www.newleaders.ca.

- 30 -

About Muse:

Presented each spring, Muse is New Leaders of Sunnybrook Foundation's signature fundraising event. Over the past nine years, Muse has raised over \$250,000 for Sunnybrook Health Sciences Centre, supporting excellence in the areas of neurosurgery, resuscitation training, the John and Liz Tory Trauma Centre, among many other priorities. This year, Muse 08 is pleased to support the renewal of Sunnybrook's world-class Schulich Heart Centre. For more information, please visit www.muse08.com or www.newleaders.ca.

About New Leaders:

New Leaders of Sunnybrook Foundation is a dedicated group of young, energetic urban professionals who range from 25 to 45 years of age. Through a series of annual, volunteer-run fundraising events, New Leaders raises awareness about Sunnybrook Health Sciences Centre and generates funds for research, education and patient care. For more information about New Leaders, please visit www.newleaders.ca. For more information about Sunnybrook Health Sciences Centre, please visit: www.sunnybrook.ca.

For further information, please contact:

Juliet Wintrobe, Co-director of Communications

New Leaders of Sunnybrook Foundation

Tel: (416) 226-0538 E-mail: jwintrobe@newleaders.ca Web: www.muse08.com